

FORTUNE
INTERNATIONAL
— GROUP —

100% BLACK



CENTURY GOTHIC



FORTUNE
INTERNATIONAL
— GROUP —



LETTERSPPACING 25



LETTERSPPACING 200



LETTERSPPACING 200

100% WHITE

CHRONICLE DISPLAY

CENTURY GOTHIC

FORTUNE
INTERNATIONAL
GROUP

LETTERSPPACING 0

LETTERSPPACING 25

LETTERSPPACING 200

LETTERSPPACING 200

100% BLACK



CHRONICLE DISPLAY



Developed By



LETTERSPACING 0

CENTURY GOTHIC



FORTUNE
INTERNATIONAL
— GROUP —



LETTERSPACING 25



LETTERSPACING 200



LETTERSPACING 200

100% BLACK



CENTURY GOTHIC



FORTUNE
DEVELOPMENT
— SALES —



LETTERSPPACING 25



LETTERSPPACING 280



LETTERSPPACING 280

BODY COPY

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

CENTURY GOTHIC // 9PT

SUBHEAD

FORTUNE INTERNATIONAL GROUP

CENTURY GOTHIC // 11PT

HEADLINE

HOW THE WORLD DISCOVERS SOUTH FLORIDA

BEBAS NEUE // 18PT



- PMS BLACK C
- C: 75% M: 68% Y: 67% K: 90%
- R: 0 G: 0 B: 0 (#000000)



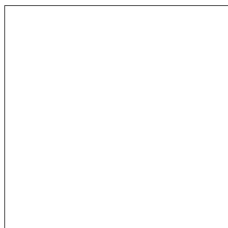
- PMS 7451 C
- C: 43% M: 35% Y: 35% K: 1%
- R: 137 G: 171 B: 227 (#89ABE3)



- PMS COOL GREY 7 C
- C: 44% M: 35% Y: 44% K: 1%
- R: 151 G: 153 B: 155 (#97999B)



- PMS 534 C
- C: 98% M: 83% Y: 37% K: 28%
- R: 27 G: 54 B: 93 (#1B365D)



- WHITE
- C: 0% M: 0% Y: 0% K: 0%
- R: 255 G: 255 B: 255 (#FFFFFF)



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LETTERHEAD

CENTURY GOTHIC // 9PT

Black logo on white page centered at top of page. Horizontal reference line above contact info at bottom.

ENVELOPE

CENTURY GOTHIC // 9PT

Black Logo on White Background and Address in Upper Left Corner.

BUSINESS CARDS

CENTURY GOTHIC // 7.5PT

Name in Blue. Black Logo in Upper Right of White Front. White Logo on Black Background on the Back of Card.



HERO SHOT

USE AT YOUR OWN DISCRETION

FIG's "hero image" for the brand as a backdrop for "How the World Discovers South Florida" is the twilight photo of Brickell and Downtown Miami, as seen from Biscayne Bay/Key Biscayne.



CORPORATE WEBSITE

RESPONSIVE // WORDPRESS CMS

Should indicate the 3 lines of the business: REAL ESTATE DEVELOPMENT; EXCLUSIVE PROJECT SALES and; GENERAL BROKERAGE.